

BIANCA PAULESCU - COJOCARIU

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[Portfolio](#)
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A media producer pushing the boundaries of marketing, filmmaking, augmented reality (AR), and gaming, driving innovation to new heights and merging immersive experiences with cutting-edge technology.

EXPERIENCE

VIVIDQ - *Multimedia Designer*

Aug 2022 - Present

As a multimedia designer at VividQ, I have fused creativity and technical prowess to elevate any digital projects I had to undertake. My work in gesture interaction and spatial game designs made me instrumental in their gaming and marketing efforts, helping them re-brand, reposition and influence the industry.

PHANTOM TECHNOLOGY - *Content & Social Media Manager*

Dec 2021 - Aug 2022

Content creator and digital social media strategist for an AR software start-up, focusing on user acquisition and helping grow their platform through engaging brand-oriented content & social media management.

STEWART SIGNS - *Content & Social Media Manager*

Sep 2021 - Nov 2021

Planning and producing engaging content, developing the voice of the brand across socials, and maintaining communication with clients are just a few responsibilities I had while working for the leading expert in visual branding and commercial graphics.

BH SUPPORT & SO SUPPORT - *Content & Social Media Manager*

Feb 2021 - Jun 2021

I helped bring their business services online, by strategising, producing and organising their social media platforms. I was responsible for research, planning, content, managing interns and implementing the marketing strategy.

EDUCATION

BOURNEMOUTH UNIVERSITY - *MA in Cinematography for Film and Television (Distinction)*

Sep 2019 - Aug 2020

During this degree, I developed key intellectual and practical skills for the film industry. These include camera - image, style and motion, the use of storytelling in film, exploring lighting techniques and professional practises for the industry. My masters project encapsulated the use of novel technology (AR) to explore the future of filmmaking, and an extraordinary attempt to plan, direct & produce a car commercial during the Covid-19 pandemic.

BOURNEMOUTH UNIVERSITY - *BA in Media Production (Upper Second Class Honours)*

Sep 2016 - Jun 2019

Bournemouth University is amongst the top institutions globally for media degrees, accredited by *The International Moving Image Society*. During my undergraduate, I explored the theories and practises of audio-visual, storytelling, digital development, and career preparation for our ever-changing industry.

BARTON PEVERIL COLLEGE - *A Levels & GCSEs*

Sep 2014 - Jun 2016

Relocating to the UK for higher education, I pursued A Levels (Psychology, Sociology, Photography) and GCSEs (Maths, English) to secure my university admission.

FREELANCE CLIENTS

FREELANCE KEYLIGHT FILMS

Head of Marketing, Cinematographer

May 2021 - Aug 2022

BRETEXCOM

Branding & Printing

Jan 2021 - Mar 2021

PIZZA VENTI

Photography & Cinematographer

Oct 2020 - Jan 2021

OLI 360

Website Content & Cinematographer

Aug 2020

LIGHT UP POOLE 2020

Cinematographer

Aug 2020

BREWHOUSE & KITCHEN

Photographer

Nov 2019

INCOTRO AGENCY

Content Creator

Jun 2018 - Aug 2018

PROJECTS

NOT YOUR DOLL (Short film) – Cinematographer

2020

A coming of age drama about bullying and harassment. I worked on this project as Director of Photography (DoP), and our film was the winner of “Best Film” for New Jersey film awards (January 2021).

BLACK AND NOTHINGNESS (Short film) – 1st AC

2020

A drama that explores philosophical ideas about suicide. I was part of a team of students as first Assistant Camera (AC) operator. The has been successfully selected for various awards at many film festivals.

NOTABLE PROJECTS (Short Films) – Director/Cinematographer/ 1st AC

2018 – 2020

Wicked, Cured, Fatal Affair, and One In Three.

ACHIEVEMENTS

I value achieving meaningful things in life.

- Won various awards in film festivals as *Director of Photography (DoP)* and *first Assistant Camera (AC)*.
- Participated in multiple *photography* competitions for National Geographic.
- Work *featured* on the front cover of one of the largest Romanian art magazine (Cultartes).
- My *photography* work has been exhibited at open galleries situated in Romania.
- Attended two courses with two of the best photographers in Romania.

CONTRIBUTIONS

SELF VOLUNTEERED – Animal Caretaker

2017 – Present

I help stray animals in need of care and shelter, by fundraising for their medical and relocation costs.

HUMANS OF BOURNEMOUTH (HQB MEDIA) – Director of Photography (Volunteer)

Aug 2019 – Oct 2019

I took part in producing videos documenting stories about people around Bournemouth & Poole area.

BCHA – Director of Photography (Volunteer)

2018

I participated in the #Bchangemakers campaign that celebrated BCHA's 50th anniversary; an organisation addressing issues around homelessness. I was the Director of Photography for a few videos produced to tell stories about people who are part of, or have been helped by this association.

ROMANIAN RED CROSS – Volunteer

Dec 2013 – Aug 2014

At the age of 17, I volunteered at the Romanian Red Cross. I helped the people in need through humanitarian acts by providing assistance in emergencies, collecting and distributing food donations across villages, and offered support to old people in care homes.

SKILLS

SOFTWARE

Adobe Creative Suite,
Canva, Procreate, DaVinci Resolve,
Wix Website Builder, Facebook
Analytics, Microsoft Office

EQUIPMENT

Cinema Cameras (Panasonic EVA1,
Sony FS5, ARRI ALEXA, etc.),
Photography Cameras (Canon 5D
Mark IV, Sony Alpha 7 III, etc.),
Lighting Equipment, Grip Gear, VR/AR
Headsets

HOBBIES & INTERESTS

I'm curious and creative at heart,
spending most of my free time crafting
and learning.

- Painting and drawing
- Philosophy
- Psychology
- Neuroscience
- Criminology
- And exploring other cultures